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HAWAI'I PACIFIC HEALTH

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Hawai'i Health Partners News

April 2015

Patient-Centered Emergency Access Reducing avoidable emergency department visits and improving access to care

The emergency department is a critical component of everyday health care operations as it provides 24/7 treatment for a variety of urgent and potentially life-threatening injuries and illnesses. Unfortunately, it is also used for ailments that could potentially be treated in



primary care or other outpatient settings, such as urgent care, at a lower cost.

Hawai'i Health Partners (HHP) has identified this issue as a way to improve the cost-effectiveness of care, and is implementing strategic initiatives to reduce preventable or avoidable emergency department (ED) visits. A clinical workgroup has been established to develop strategies to address this measure. Titled the Patient-Centered Emergency Access (PCEA) Workgroup, it is chaired by **Monica Price, MD,** a primary care physician that practices in Hawai'i Kai.

"Our goal is to create a more accessible system of care so patients don't use the emergency department for primary care," says Price. "We also want to make sure HHP physicians are informed and educated on this issue and have the necessary resources available to them. By understanding these concerns, HHP physicians can help direct patients to an appropriate level of care."

A measure within HHP's Shared Savings Program, the target for this measure is to have avoidable ED visits comprise less than 36 percent of total emergency department visits.

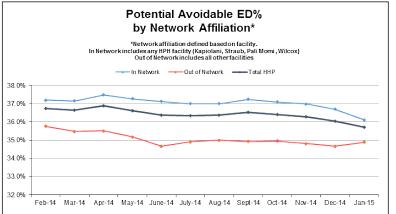
Potentially "avoidable" ED visits are determined according to the ICD-9 code received at discharge using the NYU Avoidable ED algorithm to determine the likelihood that an ED visit could have been treated elsewhere. Categories for potentially avoidable ED visits include:

- 1. Non-emergent (ED level 1): immediate medical care was not required within 12 hours (cough, cold, minor abrasion)
- 2. Emergent Primary Care Treatable (ED level 2): Based on information in the record, treatment was required within 12 hours, but care could have been provided effectively and safely in a primary care setting.

- 3. Emergent ED Care Needed Preventable/Avoidable (ED level 3): Emergency department care was required based on the complaint or procedures performed/ resources used, but could have been prevented by early primary care intervention (poorly controlled diabetes with complications, poorly managed asthma)
- Emergent ED Care Needed Not Preventable/ Avoidable (ED level 4): Emergency department care was required, e.g., trauma, appendicitis, myocardial infarction, etc.

To reduce potentially avoidable ED visits, the PCEA Workgroup reviewed data from across the country, and then proposed a number of initiatives. Currently data is being provided to HHP primary care physicians, posters have been created for exam rooms, and thousands of brochures have been mailed to help educate patients on what to do in an emergency. In addition, patients who seem to habitually visit the ED are receiving additional information about alternatives. Since data show that most potentially avoidable ED visits occur during business hours, multiple urgent care centers have been opened on O'ahu and one on Kaua'i that share data with PCPs through the Epic system, and primary care HHP physicians are ensuring a portion of their schedules are available for patients with same day needs.

As one of the first clinical initiatives created by an HHP physician-led workgroup, the campaign is having a positive impact. Recent data show that for the past few months, the percentage of patients having to go to the emergency room for minor issues is decreasing. This speeds up service in the ED and frees up beds for patients who really need them.



Patient education tools on when and where to seek care available

It can be difficult for patients to determine what type of situation or medical concern warrants a trip to the doctor's office, urgent care or the emergency room.

HHP has created a patient education brochure and posters for exam rooms and clinics on this topic. Brochures and posters have been distributed to physicians and patients. You may also download the files to print additional copies.





Download the O'ahu poster.



Download the brochure.

Urgent care clinics offer quality, walk-in care

When your patients cannot get in to see you for conditions that are not life-threatening yet need to be taken care of right away, urgent care clinics are a convenient option for them to get prompt and professional care on a walk-in basis.

The following locations are available for patients on Kaua'i and O'ahu. Hours of operation are subject to change and patients should call the clinic to confirm.

KAUA'I

Kaua'i Medical Clinic - Kaua'i Urgent Care

4484 Pahe'e Street Līhu'e, HI 96766 Phone: 808-245-1532 Monday – Friday: 8 a.m. – 7 p.m. Saturday – Sunday: 8 a.m. – 4 p.m.

O'AHU Straub Hawai'i Ka

Straub Hawai'i Kai Family Health Center

Koko Marina Shopping Center 7192 Kalanianaole Highway Honolulu, HI 96825 Phone: 808-396-6321 Monday – Friday: 1 p.m. – 8 p.m. Saturday: 8 a.m. – 4 p.m. Sunday: 10 a.m. – 4 p.m.

Straub King Street

Located within Straub Hospital, Strode Building 1st Floor 888 South King Street Strode Building, 1st Floor Honolulu, HI 96813 Phone: 808-522-4511 Monday – Friday: 1 p.m. – 8 p.m. Saturday: 8 a.m. – 4 p.m. Sunday: 10 a.m. – 4 p.m.

Straub Mililani Family Health Center

The Town Center of Mililani 95-1249 Meheula Parkway Mililani, HI 96789 Phone: 808-625-6444 Mon – Wed, Friday: 1 p.m. – 8 p.m. Saturday: 8 a.m. – 4 p.m.

Straub Pearlridge Clinic

98-151 Pali Momi Street 'Aiea, HI 96701 Phone: 808-483-6400 Tuesday – Friday: 1 p.m. – 8 p.m. Saturday: 8 a.m. – 4 p.m.

Straub Doctors on Call

Sheraton Waikiki 2255 Kalakaua Avenue, Manor Wing 1 (Lower Lobby Area) Honolulu, HI 96815 Phone: 808-971-6000 Every day (including holidays): 7 a.m. – 11 p.m.

HHP Member Spotlight: R. Craig Netzer, MD

R. Craig Netzer, MD, is an independent primary care physician on the island of Kaua'i and was recently elected to the HHP Board of Managers. Raised on Kauai, Netzer earned a bachelor's degree from the University of California, Davis and his medical degree from the University of Hawai'i John A. Burns School of Medicine. He completed a dual residency in internal medicine and family practice at Eastern Virginia Medical School.

Netzer returned to Kaua'i in 2002 to practice medicine with Kaua'i Medical Clinic, and has been in private practice for the last decade. After serving the last six years as vice chief of staff, he has now assumed the role as chief of staff at Wilcox Memorial Hospital.

He recently shared his insight on life as a physician in today's health care environment, and how HHP is helping his practice.

HHP: What is your typical day like?

Netzer: I'm seeing patients from 8:15 in the morning to 4:30 in the afternoon every day of the week. Beyond that, I'm working on charts and other administrative things. On average, I see at least 24 patients a day, and sometimes up to 30 depending on walk-ins.

HHP: What is the biggest challenge you face as a physician?

Netzer: As a physician, I don't have the ability to negotiate with payers. The big thing I like about HHP is that they help me correct inaccurate data. Every time I notice that there's something wrong, I tell Dr. Glenn and he knows about it and says HHP is working on it. HHP gives me a stronger voice.

HHP: How has Hawai'i Health Partners helped you and your practice?

Netzer: HHP has helped me achieve Level 3 PCMH recognition, helped increase my reimbursements, supported me with quality improvement initiatives, and helped me with practice improvement. I would never have time to do all of this without HHP.

HHP: What do you think are the benefits that Hawai'i Health Partners provides to patients?

Netzer: I think it provides an improvement in the quality of care. We're seeing an increase in the percentages of patients who are getting their regular screenings completed. With the big Epic upgrade, there are lots of bells and whistles that will be useful for patients.

I'm also looking forward to the complex care program and what that will provide for my patients. From what I understand, HHP is going to have a nurse practitioner or RN who will really be able to help patients with chronic conditions. I'm hoping that this will be an improvement in the quality of complex care currently available.

HHP: What would you say to a physician who is not a member of Hawai'i Health Partners?

Netzer: I would say that my experience so far has been very positive, and I'm looking forward to moving forward with HHP. It's very early in the game, and we'll have to see what happens, but I believe HHP will shift the cost curve and provide a benefit to its members. I'm optimistic going forward that we'll see the fruits of our labor.

Joining HHP is also a personal choice. It requires some work, but in the end, it is worth it.

Board of Managers elections coming soon

Nominations for three Board of Managers positions that will be open for fiscal year 2016 are now closed. Voting will be conducted by electronic ballot, which will be distributed to all members on April 28. Elections will close on May 7.

Members who do not have an email address may contact Anne Tolo to request a paper ballot at 808-522-4557 or anne.tolo@hawaiihealthpartners.org. The HHP operating agreement stipulates that the Board of Managers have 10 elected Physician Managers, which consists of six primary care physicians and four specialist physicians, with at least one physician from the medical staff of each of Hawai'i Pacific Health's four hospitals. There are three positions that are up for election, two primary care physicians (one of whom is from the Wilcox Memorial Hospital medical staff) and one specialist.



HHP welcomes new members

Hawai'i Health Partners would like to welcome the following individuals who were recently appointed by the HHP Board of Managers as new members to the organization:

- Angelina Amian, Critical Care Medicine, Aloha Critical Care Associates, LLC
- Natascha Ching, Pediatric Infectious Diseases, Kapi'olani Medical Specialists
- Arlene Espiritu, Pediatrics, Kapi'olani Medical Specialists
- **David Humber,** Hospitalist, Hawai'i Hospital Physicians, Inc.

- Dawn Kuriyama, Family Medicine, Straub Clinic & Hospital
- Lida Poommipanit-Bajon, Family Medicine, Straub Clinic & Hospital
- **Krystal Scherrer,** Anesthesiology, Hawai'i Anesthesia Group
- Emese Somogyi, Hospice and Palliative Medicine, Straub Clinic & Hospital
- Alyson Tamamoto, Pediatrics, Kapi'olani Medical Specialists
- Jennifer Zalla, Pediatrics – Neonatology, Kapi'olani Medical Specialists

SAVE THE DATE!

CME: Epic Ambulatory Update

Friday, May 8, 2015 12:30 p.m. Straub Doctor's Dining Room or via WebEx